



# Journalism and Broadcasting



**Cluster Overview:** Focuses on designing, producing, exhibiting, performing, writing, and publishing multimedia content including visual and performing arts and design, journalism, and entertainment services.

**Career Goal (O\*NET Code):** **Broadcast Technician** (27-4012), Reporter/Correspondent (27-3022), Broadcast News Analyst (27-3021), Radio/TV Announcer (27-3011), Producer/Director/Manager (27-2012), Professional Photographer (27-4021).

**Student's Name:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**School:** Mabank High School **Grade:**  9th  10th  11th  12th  AR

**Primary Endorsement:** Business & Industry **Additional Endorsements:**  Arts & Humanities  Multidisciplinary  
 Public Service  STEM

**Parent's Signature:** \_\_\_\_\_ **Student's Signature:** \_\_\_\_\_

## SUGGESTED COURSEWORK

## EXTENDED LEARNING EXPERIENCES

Middle School	8th	<b>HS Courses:</b>	Algebra I Art I Health	Spanish I Touch Systems Data Entry
	9th	<b>Core Courses:</b>	English I Algebra I or Geometry Biology	World Geography Languages other than English I Physical Education
10th		<b>Career-Related Electives:</b>	Business Information Management I Journalism I/Photojournalism	
	11th	<b>Core Courses:</b>	English II Geometry or Alg II IPC or Chemistry	World History Languages other than English II
12th		<b>Career-Related Electives:</b>	Advanced Journalism, Yearbook II, Newspaper II	
	High School	11th	<b>Core Courses:</b>	English III Algebra II, Math Models, or Pre-Cal Physics
<b>Career-Related Electives:</b>			Advanced Journalism, Yearbook III, Newspaper III Digital Media	
High School	12th	<b>Core Courses:</b>	English IV Alg II, Pre-Calculus, AP Calculus, AP Statistics, or Math Elective Science Elective	Government/Economics Fine Arts Languages other than English IV
		<b>Career-Related Electives:</b>	Advanced Journalism, Yearbook IV, Newspaper IV Practicum in Information Technology	

**Curricular Experiences:**  
[Business Professionals of America](#)  
[SkillsUSA](#)

**Career Learning Experiences:**  
 Apprenticeship  
 Career Preparation  
 Internship  
 Job Shadowing

**Extracurricular Experiences:**  
 Art Club  
 Drama/Theater Clubs  
 Language Immersion Programs  
 Photography Club  
 School Newspaper  
 UIL Academic Competitions  
 Yearbook

**Service Learning Experiences:**  
 Art Organizations  
 Campus Service Organizations  
 Community Service Volunteer  
 Peer Mentoring / Peer Tutoring

### COLLEGE CREDIT OPPORTUNITIES -- High School

Students should take Advanced Placement (AP), International Baccalaureate (IB), dual credit, Advanced Technical Credit (ATC), or locally articulated courses (Tech Prep), if possible. List those courses that count for college credit on your campus.

Postsecondary	Practicum and/or Work-Based Experiences	Apprentice NOTE: These experiences may be started and/or completed as part of the high school experience.		
	Certificates	Broadcast Technologist	OSHA CareerSafe NOTE: Certificates and licensure may be earned while in high school and may lead to a Performance Acknowledgement.	

**Professional Associations:**  
[American Federation of Television and Radio Artists](#)  
[American Press Institute](#)  
[Americans for the Arts](#)  
[Association for Recorded Sound Collections](#)  
[Audio Engineering Society](#)  
[Media Communications Association](#)  
[Mid-America Arts Alliance](#)  
[National Academy of Television Arts & Sciences](#)  
[National Association of Artists Organizations](#)  
[National Association of Broadcasters](#)  
[National Association of Minorities in Communications](#)  
[National Association of Television Program Executives](#)  
[National Press Club](#)  
[Recording Industry Association of America](#)  
[Society of Professional Journalists](#)  
[Texas Association of Broadcasters](#)

**Career Options:**  
 Broadcast Technician  
 Radio and Television Announcer  
 Reporter  
 Camera Operator  
 Tech Director

**Career Options:**  
 Producer  
 Program Director  
 Station Manager/Owner

**Career Options:**  
 Broadcast News Analyst  
 Professor

This program of study (POS) serves as a guide, along with other college and career planning materials, for pursuing college and career goals. POS developed 2017. A Business & Industry endorsement as defined in 19 TAC 74.13(f)(2)(A) requires a coherent sequence of courses for four or more credits in career and technical education (CTE) that consists of at least two courses in the least one advanced CTE same career cluster, including at course, which includes any course that is the third or higher course in a sequence. The final courses in the sequence must be obtained from one of the Arts, AV Technology & Communications career cluster.